

ALS Canada Strategic Framework 2018–2023



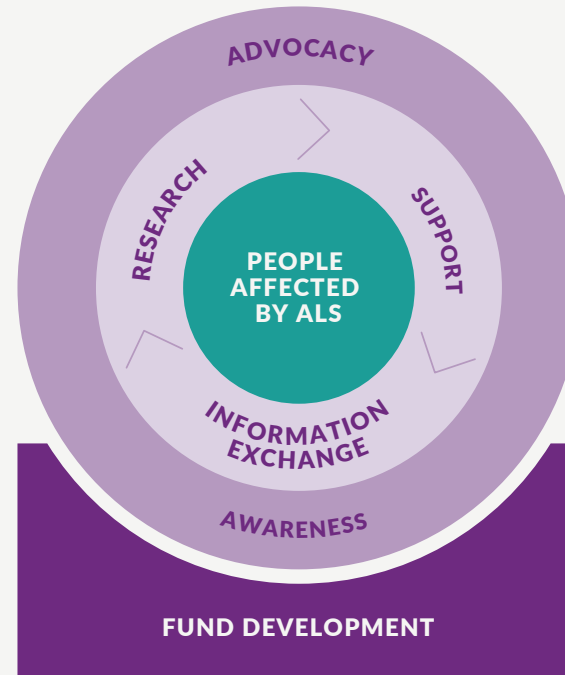
STRATEGIC IMPACTS

The ultimate impact we want to have on the community we serve. These are statements of being, not doing.

1. People affected by ALS receive the best possible standard of care.
2. More treatments are available to improve quality of life and extend lifespan.
3. People are empowered to make informed decisions about ALS.

MODEL

The mandates on which our organization is focused. They are highly interdependent.



THE ALS COMMUNITY



ALS Canada is part of a passionate and compassionate community united by a shared cause. Our community includes people affected by ALS, the donors who make our work possible, provincial ALS societies we work with as federated partners, healthcare professionals and researchers, volunteers and employees, community members and prospective supporters, government, healthcare organizations, and the international ALS/MND community. We believe we all have a role to play in creating a future without ALS.