

## Walk to End ALS- Volunteer Committee Position Description

### Sponsorship Coordinator- One Year Term January 2020

---

#### About ALS Society of Canada

A charitable organization that lives its values of **accountability, collaboration, compassion, integrity, resiliency** and **respect**, ALS Society of Canada works with the ALS community to improve the lives of people affected by amyotrophic lateral sclerosis through support, advocacy and investment in research for a future without ALS. Fully funded by donors, we were fortunate to benefit from the generosity of Canadians during the Ice Bucket Challenge of 2014, and are now focused on implementing our 2018 to 2023 strategic plan in support of the following long-term impacts: people affected by ALS receive the best possible standard of care; more treatments are available to improve quality of life and extend lifespan; and people are empowered to make informed decisions about ALS.

Our world is challenging. The people we serve are dealing with a devastating illness. But in the midst of it, their resiliency and spirit is remarkable and moving. You will be touched by the community and will find a way to naturally and effectively engage.

#### About the Walk to End ALS

The Walk to End ALS is the largest volunteer-led fundraiser for ALS Societies across Canada, it is a fun, family-friendly way to celebrate hope for a future without ALS, honour those we have loved and lost, and show support for the 3,000 Canadians and their families living with the disease. Fundraising efforts and donations from the Walk support the best ALS research in the country and enable ALS Societies to provide community-based support to people and families living with the disease.

#### Role Description

The Sponsorship Coordinator will work with the Walk Committee and ALS Society of Canada staff to develop and oversee the execution of the Walk to End ALS in their local community. The primary function of their role will be to secure sponsorship locally with a goal as set out in the budget as well as supporting the overall execution and strategic vision of the event.

#### Responsibilities

- Demonstrate leadership
- Approach, establish and maintain local partnerships with other companies
- Ensure that sponsorship agreements are upheld
- Ensure all sponsors are recognized properly before and during events
- Attend committee meetings and participate in a post-event evaluation meeting
- Utilize personal networks to develop potential partnership and sponsorship opportunities

- Encourage event participation within personal network
- Attend in person committee meetings
- Establish and build a strong, effective and a constructive working relationship with staff leads and committee members
- Abide by committee terms of reference
- Act as an ambassador for the cause and organization

#### Qualifications

- Excellent organizational and leadership skills
- Strong Understanding of fundraising
- Strong attention to detail and creative problem-solving skills
- Experience supporting charity fundraising events; experience with charity Walk events an asset
- Willingness to leverage personal networks to develop partnership and sponsorship opportunities
- Previous experience volunteering as a part of a not for profit committee an asset
- Strong English written and verbal communication abilities
- Experience working with people with diverse backgrounds
- Interest in working with and supporting individuals and families affected by ALS
- Ability to commit 4 hours monthly and attend 2-hour bi-monthly in person meetings and additional meetings closer to the event as required

#### Apply

Submit a cover letter and resume in pdf format to [volunteer@ALS.ca](mailto:volunteer@ALS.ca) by March 31<sup>st</sup>, 2020. Please be sure to indicate the position title in your subject title.

ALS Canada is committed to accommodating the individual needs of candidates, in accordance with the Accessibility for Ontarians with Disabilities Act (AODA), ALS Canada is committed to accommodating applicants with disabilities within our recruitment processes. Please contact the HR department at [volunteer@als.ca](mailto:volunteer@als.ca) if you require an accommodation during the recruitment process.

ALS Canada is committed to being an equitable employer, we strongly encourage people from equity seeking groups to apply.