



# SPONSORSHIP COORDINATOR WALK TO END ALS SIMCOE COUNTY

Remote volunteer opportunity - one year term  
January 2021

We are looking for a volunteer Sponsorship Coordinator to lead ALS Canada's Walk Committee- Simcoe. As the Walk Coordinator, you will work with ALS Canada staff and volunteers to lead the Walk's overall execution and strategic vision to End ALS in your local community on **June 20th, 2021**, in celebration of Global ALS Awareness Day.

## Walk to End ALS

The Walk to End ALS is the largest volunteer-led fundraiser for ALS Societies across Canada. It is a fun, family-friendly way to celebrate hope for a future without ALS, honour those we have loved and lost, and show support for the 3,000 Canadians and their families living with the disease. Fundraising efforts and donations from the Walk support the best ALS research in the country and enable ALS Societies to provide community-based support to people and families living with the disease.

## What you'll do

- Approach, establish and maintain local sponsor partnerships (cash and in-kind donations)
- Ensure that sponsorship agreements are upheld
- Ensure all sponsors are recognized before and during the event
- Secure securing prizes and fulfillment for the silent auction if applicable
- Utilize personal networks to develop potential partnerships, sponsorships and event participation
- Attend committee meetings and participate in a post-event evaluation meeting
- Establish and build a strong, effective and a constructive working relationship with staff leads and committee members
- Participate in the Walk to End ALS' 21 days challenges
- Act as an ambassador for the cause and organization

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## What we are looking for

- Excellent organizational and leadership skills
- Strong understanding of fundraising
- Strong attention to detail and creative problem-solving skills
- Experience supporting charity fundraising events; experience with charity walk events an asset
- Willingness to leverage personal networks to develop partnership and sponsorship opportunities
- Previous experience volunteering as a part of a not for profit committee an asset
- Strong English written and verbal communication abilities
- Experience working with people with diverse backgrounds
- Interest in working with and supporting individuals and families affected by ALS
- Ability to commit 4 hours monthly and attend 2-hour bi-monthly meetings and additional meetings closer to the event as required

## Join us today

Submit a volunteer application to [volunteer@als.ca](mailto:volunteer@als.ca). Please be sure to indicate the volunteer position title in your subject title

ALS Canada is committed to being an equitable organization and strongly encourages people from equityseeking groups to apply.

Please contact the Volunteer Services department at [volunteer@als.ca](mailto:volunteer@als.ca) if you require accommodation.

## What you will be apart of

A charitable organization that lives its values of **accountability, collaboartion, compassion, integrity, resiliency** and **respect**, ALS Society of Canada works with the ALS community to improve the lives of people affected by amyotrophic lateral sclerosis through support, advocacy and investment in research for a future without ALS. Fully funded by donors, we are fortunate to benefit from implementing our 2018 to 2023 strategic plan in support of the following long-term impacts: people affected by ALS receive the best possible standard of care; more treatments are available to improve quality of life and extend lifespan; and people are empowered to make informaed decisions about ALS.

Our world is challenging. The people we serve are dealing with a devastating illness. But in the midst of it, their resiliency and spirit is remarkable and moving. You will be touched by the community and will find a way to naturally and effectively engage.